

EFCSA Executive Committee

Meeting Minutes

Monday, 10th November 2014
The Bramley Moore, Regent Road

Item	Minute
1	<p>Welcome & Apologies</p> <p>The Chairman opened the meeting and welcomed the Committee.</p> <p>Present were:</p> <p>John Blain (Chairman), Ian Seymour (Hon Secretary), Anne Asquith (Vice-Chair), Adrienne Bonwick (Hon. Treasurer), Keith Seymour, James Asquith, Tony Heslop, Dave Kelly, John Vanderwerff.</p> <p>Apologies were received from:</p> <p>Mark Edwards, Tom Hughes and Paul Wharton.</p>
2	<p>Approval of minutes of the previous meeting:</p> <p>The minutes having been previously distributed were taken as read following a minor amendment.</p> <p>Dave Kelly proposed that the minutes be approved. The motion was seconded by John Vanderwerff and passed without objection.</p>
3	<p>Action Plan</p> <p>Ian Seymour talked through the numerous items on the Action Plan seeking updates from the various Action Owners.</p> <p>Summary:</p> <ul style="list-style-type: none">• John Vanderwerff reported that Richard Kenyon had agreed to visits to Finch Farm and it was suggested that we look to arrange the first visit around the end of January 2015• James Asquith confirmed that he had spoken to Tom Regan with regard to our desire to improve our website. It was agreed that he and Dave Kelly seek out his recommendations and costs for doing so.• John Vanderwerff has produced an initial report for discussion regarding ticket pricing and the Away Fans initiative.• As * ***** had not responded to our invitation to discuss the points he raised at the AGM, it was agreed to close this action. <p>See Action Plan for further details</p>

4	<p>Ticket Pricing and Away Fans Initiative</p> <p>Following the report provided by John Vanderwerff, much discussion ensued regarding affordable ticket pricing by the Club. It was mentioned that perhaps the attendance for the recent Europa League match versus Lille could have been improved if ticket pricing had been set a little lower.</p> <p>The volume of away fans visiting Goodison was also discussed and the reciprocal arrangements that the Club had secured with a limited number of other Premier League Clubs</p>
5	<p>Membership</p> <p>No formal updates were provided, however an application to join the Association had been received via our website from Garry Anders. Ian Seymour to write to him enclosing membership card.</p>
6	<p>Accounts</p> <p>No updates were provided. Adrienne Bonwick to provide Ian Seymour with a copy of her membership spreadsheet once recent transactions had been entered</p>
7	<p>AOB</p> <ul style="list-style-type: none"> • It was agreed that Anne Asquith would attend the Memorial Service on 11th November and lay the wreath on behalf of the Association. • Dave Kelly raised the issue of the overzealous policing at the Europe League match in Lille. Issues arose regarding the approach to the ground, access to the stadium, excessive searches and the crushing that developed after the game at the Metro station.

There being no further business the meeting closed at 8.30 pm